



Take a break in a higgledy-piggledy world of pleasure





## A WARM WELCOME TO BYFORDS, A HIGGLEDY-PIGGLEDY WORLD OF PLEASURE. CONSISTING OF AN ALL-DAY CONTINENTAL-STYLE CAFÉ, DELICATESSEN AND POSH B&B. WE PROVIDE THE BEST QUALITY, ATTITUDE AND ATMOSPHERE IN A BEAUTIFUL, UNIQUE SETTING.

A visit to Byfords is about the whole experience. This is a family-run business offering fresh, local food that's cooked on the premises. But it's far more than simply a collection of delicious dishes.

A visit to Byfords is also about the atmosphere. This intriguing building is steeped in history and provides a magical environment for all sorts of occasions, from a quick coffee or working lunch to a leisurely meal with friends. People of all ages and backgrounds come together at Byfords, and consequently there's always a buzz. The food may be posh but it's certainly not pretentious and the service is efficient yet informal. So how should you dress to eat here? Just go with the flow and wear what you like - simply relax and enjoy yourselves.

Byfords is without doubt one of the town's most beautiful buildings. Believed to be Holt's oldest house, this flint-fronted, Grade II-listed property has a wealth of character, with all sorts of attractive nooks and crannies. Some of its floors may be crooked and its doorways rather narrow, but together with the brick and flint walls, beautiful pavement floors, and intertwining rooms, these all add to the atmosphere. Some rooms have feature fireplaces, others open on to an alfresco terrace, while the light and airy conservatory is ideal in all weathers. And the good news continues - upstairs you'll find a range of beautiful guest rooms boasting oak beams, flint walls, marble bathrooms and, of course, all the latest mod cons.

## ...A FEAST FOR THE SENSES



## THE CAFÉ... the place to meet

The café's atmosphere is unique. Cappuccinos after the school run, filled croissants for breakfast, tea and a big Byfords' scone for Elevenses, and ladies meeting for bowls of warm salad at lunchtime. Business discussed over the popular deli boards and antipasti, sumptuous afternoon cream teas, early evening family pizza and pasta, romantic candlelit dinners by the fire in the winter, or refreshing alfresco dining on the pavement in the summer...

Our menu is influenced by the easy-going, open feel of the Mediterranean. Fresh, local, seasonal ingredients are presented in a simple, continental café style. A walk through the deli gives you an idea of the chef's larder as we showcase much of the great produce displayed in the deli counters. The evenings see the introduction of a great value two and three course menu "prix fixe", a comprehensive wine list and a well-stocked bar. Jazz nights feature on the last Wednesday of the month.

Byfords serves food all day every day from 8am to 9.30pm, with the attitude and approach of the team reflecting the style of the food. It's relaxed, friendly, efficient but informal - this is a place where well-earned relaxation time is well spent!



# DELICATESSEN... an Aladdin's cave

Pay a visit to Byfords' deli and you'll find yourself in foodie heaven.

There are all kinds of dishes on offer, perfect for a picnic, a hamper or simply entertaining guests at home. Fresh bread is baked daily on the premises, there's a wealth of homemade cakes, and the selection of British and Continental cheeses takes some beating. And that's not all – the deli sells all sorts of cooked and cured meats, 30 different types of olives and a wide selection of wine.

If you're in a hurry, simply order your food to take away – deli dishes are available daily from 8am to 8pm.



# BACK TO YOUR PLACE... bringing Byfords back to your own home

If you fancy entertaining but don't fancy being tied to the kitchen, then let Byfords give you a helping hand. After numerous requests from customers for outside catering, we've set up Back To Your Place, a bespoke service to fulfil your every need. Ably run by Paul and Pat Abendroth, this wonderful service embraces everything from canapés and hot and cold buffets to children's parties, hog roasts, picnics, barbecues and sit-down meals. From now on, entertaining will be easy – whether you're planning a birthday bash, a decadent dinner party, a celebration lunch or a wonderful wedding breakfast.





## POSH B&B... get away from it all... relax and sleep in style

The first and second floors of Byfords are converted into Bed & Breakfast accommodation, offering the informality of a B&B but with the quality of an upmarket hotel – hence the label “Posh B&B”.

There are 16 beautiful bedrooms in total, including a ground floor room suitable for disabled use and a family room with a separate twin room for the kids.

The theme for the rooms is North Norfolk and we have used local, natural materials where possible – flint, exposed brickwork, oak floorboards, slate, leather, silk and linen, as well as dramatic photography of the beautiful landscape which fills the walls.

Graded 5 stars plus a Gold Award for Excellence by the English Tourist Board, all bedrooms have a wealth of character and consist of a luxury bed, a separate comfortable seating area, a desk with telephone and modem points, a Bang & Olufsen TV, DVD and CD, plus en-suite facilities with dual bathing baths, power showers and underfloor heating.

In addition, convenient and secure car parking is located at the rear of Byfords.



# A BYFORDS BED...

- Top quality Vi-Spring divan and mattress
- Unique Bylaw oak bed surround
- Duck down duvet and pillows
- Luxurious Egyptian cotton sheets
- Bundles of cushions and a sumptuous throw

# ...AND BREAKFAST

- Fresh local ingredients
- Dry cured bacon and award-winning sausages
- Cley kippers and kedgeree
- Byfords' breakfast pizza and filled croissant
- Fresh juices and fantastic coffee
- Buck's Fizz and Bloody Mary
- Byfords' breakfast picnic to your room!

"Byfords calls itself a posh B&B but its newly opened rooms wouldn't look out of place in a boutique hotel."  
The Guardian



"The term B&B simply doesn't do this place justice – the light and airy rooms are gorgeous." Eastern Daily Press





## NORTH NORFOLK... a lovely location

North Norfolk is renowned for its beautiful landscape and presents the perfect place to take a break. Thanks to its charming towns and villages, unspoilt countryside and leisurely pace of life, the area is popular with families, couples and groups of friends.

The vast beaches are uncluttered, the marshes and creeks ideal for exploring, the views panoramic, and the wildlife among the best in the UK. From taking a stroll on Cromer Pier to going back in time at the nearby National Trust properties, there's always plenty to see and do.

Located four miles from the sea, Holt is a highly attractive Georgian market town. Its streets are lined with independent stores, from boutiques, antique shops, gift shops and galleries, and there are all sorts of eateries, from tea rooms to proper pubs. Holt's many retailers pride themselves on personal service and, while it's large enough to offer all the usual necessities, its many intriguing outlets mean that you're unlikely to go home empty-handed.





A fantastic building and setting



Bustling café open all day every day



Thriving deli and outside catering



# BYFORDS

**A PROUD HERITAGE** The building is thought to be the oldest house in Holt (the cellar possibly dates back to the 15th century), a survivor of the great fire of Holt in 1708 and a further fire in the building in 1906.

The premises traded as a hardware store/ironmonger's for over 100 years under the ownership of the Byford family (Henry Byford, above) from which the building took its name.

The property ceased trading as an ironmonger's in the late 80s when the building was purchased by Tony Saunders, a restorer of character properties. The building was in very poor health, the façade covered in white render, the interior full of dry rot and many of the original features hidden. Mr Saunders spent several years restoring the property and re-instated the character and earlier features that would have been evident in the 17th century.

The freehold of the building was sold in 2000 to Iain and Clair Wilson who hope to safely guide the business and building through the next 100 years!



16 bedroom Posh B&B



A couple of local pubs

