

JOIN US FOR A
WONDERFUL
CHRISTMAS

&
NEW YEAR

AT
BYFORDS

2025

THE MOST WONDERFUL TIME *of the year*

There's no place quite like Holt at Christmas time - a town that transforms into a twinkling festive haven. Right at its heart, nestled in a stunning Grade II-listed Georgian building, Byfords glows with charm and tradition, offering an unforgettable Christmas experience that feels straight out of a storybook.

As we celebrate 25 years of Byfords with 25 special improvements, there's no better time to experience the magic of Christmas with us. Byfords remains the warm, welcoming place you know and love, now with even more to discover this festive season.

Whether you're looking to enjoy a delicious traditional Christmas lunch, experience our one-of-a-kind Festivitea, or escape with a loved one for a cosy festive getaway, Byfords is your home away from home this Christmas.



FESTIVE GETAWAYS AT BYFORDS

Enjoy the ultimate festive getaway at Byfords, a two-night break from 3pm Christmas Eve to 11am Boxing Day (or stay for longer if you'd like!). Be among the first to experience the reimagined Byfords this Christmas. Our beautifully refurbished bedrooms bring a new level of comfort and charm, while our brand-new residents' bar and lounge offer the perfect cosy spot to sip a festive drink by the fire.

Wander through the twinkling streets of Holt, soak up the seasonal spirit with a glass of something special at Henry's, or simply unwind with your loved one in the warmth of our historic setting. However you choose to spend it, your Christmas at Byfords will be filled with comfort, character, and cheer.

Wednesday 24 to Friday 26 December 2025

SCAN TO BOOK



Terms & conditions: Prices are based on two adults sharing. Full payment is required at the time of booking. Christmas Day lunch is not included and must be pre-booked as an addition to your stay. Dietary requirements must be stated on booking. Norfolk Passport discount can be applied.

POSH B&B

Choose from 16 beautifully unique rooms and indulge in the full Byfords Posh B&B experience. Perfect for a cosy Christmas escape, each room offers a warm and welcoming retreat in the heart of Holt. Thoughtfully designed with charming interiors and all the little luxuries you'd expect, our Posh B&B rooms set the scene for a truly romantic getaway.

From £600 two-night stay



Please note: Breakfast is included for all stays in Posh B&B, not for self-catering. Pre-booking of breakfast is not required for B&B rooms. Self-catering guests can pre-book breakfast as an addition if required. Christmas Day lunch is not included for any stays and must be pre-booked as an addition.

SELF-CATERING

Escape from it all this Christmas and retreat to a stylish self-catering apartment with a loved one. Use the full kitchen facilities to cook a delicious Christmas lunch with all the trimmings, and enjoy gift-giving in the spacious open-plan living area, where you can later settle in for the night to watch the best of Christmas TV.

From £600 two-night stay

SCAN TO BOOK



NEW FOR 2025 HENRY'S BAR

New for 2025, Henry's Bar is the ultimate place to relax and unwind during your stay at Byfords. Nestled in the heart of our historic building, this cosy hideaway is full of character, charm, and a generous splash of festive spirit.

Inspired by Henry Byford himself and the old ironmonger days, the bar is brimming with quirky heritage touches that celebrate our past while offering all the comforts of today.



Pull up a chair by the fire, sip on a handcrafted cocktail or a glass of your favourite wine, and enjoy nibbles as you soak in the magic of a Byfords Christmastime evening.



NEW FOR 2025

SPA TREATMENTS

Add a little luxury to your holiday season escape with a visit to our posh treatment room, the perfect spot for a touch of festive pampering.

Also new this year, our exclusive spa treatments are the best way to unwind, whether you're in the mood for a soothing massage or a refreshing facial. Relax, recharge, and feel your very best this holiday season.

Please note: Spa treatments are only available Friday to Sunday, so will not be available for two-night Christmas stays. The treatment room will also be closed on Friday 26 December.



VIEW TREATMENT MENU



CHRISTMAS DAY BREAKFAST

SERVED FROM 9AM - 11.30AM

TO START

A glass of fizz on arrival

A selection of fresh juices, freshly ground coffee, tea, or a festive hot chocolate.

A selection from the buffet including freshly baked brioche cinnamon swirls, mini croissants, cured meats and cheeses, black pudding sausage rolls, white chocolate & cranberry clusters, fresh smoothies, yoghurt bowls, fresh fruit and cereals.

COOKED BREAKFAST

The Byfords Breakfast

Allard's pork sausages, smoked back bacon, baked beans, mushrooms, tomato, hash brown, fruit pig black pudding and your choice of toast and eggs.

(Vegetarian option available)

The Byfords Christmas Hash

Pigs in blankets, pulled turkey, stuffing, topped with eggs and smoked cheese, baked and garnished with cranberry sauce and chopped herbs.

£39.95 per adult

£22.50 per child (under 12's)

Secondary prices shown are after Norfolk Passport has been applied.

SCAN TO BOOK



CHRISTMAS DAY LUNCH

SERVED AT 1PM; PLEASE ARRIVE AT 12.30PM

TO START

A glass of fizz on arrival

Byfords Festive Sharing Platter

Gin & dill smoked salmon, smoked mackerel pâté, cured meats, local cheeses including Copys Cloud, Wells alpine, Binham blue, mixed olives, and balsamic pickled onions, all served with Byfords Christmas Chutney, tear & share bread, and herb butter.

MAIN COURSES

Byfords Roast Turkey

Butter-roasted turkey breast served to the head of the table to carve, accompanied by pigs in blankets, pork, apricot and sage stuffing, cranberry sauce and gravy.

Roasted Salmon Wellington

Herbed salmon, nutmeg spinach & wild mushroom, baked in puff pastry and served with mussel, lobster & saffron cream

Leek, Cheese, Potato & Herb Pie

Served with roasted baby shallots, red wine gravy, crispy sage

All of the above served with rosemary & thyme roast potatoes, honey-roasted root vegetables, brussels sprouts, courgette & leek bake, and braised red cabbage.

FOR DESSERT

Extravaganza-style Pudding Buffet

Help yourself to a selection of mouth-watering puddings and desserts, such as apple and gingerbread sticky toffee pudding, white chocolate, pistachio and cranberry cheesecake, chocolate honeycomb tarts, black forest yule log and more. There is something for everyone!

£97.50 per adult | £41.50 per child (under 12)

SCAN TO BOOK



Please note: A 50% deposit will be required to book Christmas Day breakfast and lunch. Pre-orders are required three weeks before Christmas, alongside full payment. Dietary requirements must be stated on booking. Norfolk Passport discount is not applicable.

FESTIVITEA

Celebrate the 12 days of Christmas with a FestiviTEA, a festive high tea like no other.

With its twinkling lights, roaring fires, and cosy charm, Byfords is the perfect setting for a festive get-together. Our talented chefs serve up an irresistible spread of festive sandwiches, buttery scones, tasty savouries, and show-stopping seasonal cakes, all paired with your favourite hot drink. Sit back, relax, and let our friendly staff bring the Christmas magic to you. Whether it's a catch-up with friends, a date, or a family outing, FestiviTEA makes it unforgettable.

£36 adults | £19.50 children 6-11 | £12 under 6's

Served Friday 12 December - Tuesday 23 December, 2pm - 5pm



Please note: Image features our 2024 FestiviTEA, this year's selection may differ.



NEW YEAR'S EVE AT BYFORDS

Welcome 2026 in the warm and inviting surroundings of Byfords with a New Year's Eve escape to remember.

Arrive from 3pm and settle in for a relaxed celebration with your loved ones. Enjoy complimentary nibbles and a glass of fizz in Henry's bar, and savour a delicious meal in the restaurant as you reflect on the highlights of 2025. When morning comes, start the new year right with a freshly cooked breakfast.

WEDNESDAY 31 DECEMBER 2025

- ◆ Posh B&B from £300 per one-night stay ◆
- ◆ Self-catering from £600 per two-night stay* ◆

*(one-night stays in self-catering are available but incur a surcharge of £50)

SCAN TO BOOK



Please note: Dinner will be served in the restaurant from 5pm with the last tables being seated at 8pm. Room prices are based on two people sharing. Full payment is required at the time of booking. Breakfast is included in all Posh B&B stays, it is not included for self-catering.



FESTIVE THINGS TO DO

FESTIVE HOLT SUNDAY MARKET

Sunday 7 December 2025

Held on the first Sunday of December, the Holt Sunday Festive Market showcases local artisans, food producers, and street food vendors. It's an excellent opportunity to find unique gifts and enjoy the festive atmosphere.



HOLT HIGH STREET AND BEYOND

For a magical Christmas shopping experience, visit the charming High Street in Holt. Browse through a variety of independent shops, galleries, and antique stores along the quaint streets and yards. With a wide selection of boutiques available, you're sure to find a one-of-a-kind gift for everyone on your list.

THURSFORD CHRISTMAS SPECTACULAR

Various dates in November and December

With a dazzling cast of 130 performers, the Thursford Christmas Spectacular is Europe's largest show of its kind, an unmissable highlight of the festive season. This high-energy extravaganza blends nonstop singing, dancing, music, comedy, and variety into one unforgettable performance. If you're in Norfolk this winter, this is the must-see event of the season.



NORFOLK LIGHTS EXPRESS

Various dates in November and December

Escape into a world of festive enchantment aboard the Norfolk Lights Express, a magical evening journey on the North Norfolk Railway. As your heritage steam train departs into the night, the carriages glow with colourful lights and the surrounding countryside comes alive with spectacular illuminated displays set to a festive soundtrack. Enjoy mulled wine, fizz, and festive tipples from the onboard bar as you sit back, relax, and soak in the magic of this unforgettable North Norfolk journey.



Photo: L Caudwell

FESTIVE GIFT IDEAS

Looking for the perfect gift for the Byfords lover in your life? Opt for a Byfords gift card and treat them to a cosy getaway, a delicious dinner, or even one of our famous afternoon teas. **Available in-store or online.**



OPENING HOURS

MAIN RESTAURANT

Christmas Eve

Open as usual, last food orders 8.30pm

Christmas Day

Breakfast: 9am - 11.30am (bookings only)

Lunch: Arrival at 12.30pm, served at 1pm (bookings only)

No dinner service, the classic Byfords food hamper will be provided for residents to enjoy in the evening

Boxing Day

Open as usual, last food orders 8.30pm

New Year's Eve

Brunch: 8am - 2.30pm

Afternoon tea: 2pm - 5pm

Dinner: From 5pm, last food orders 8pm

New Year's Day

Open as usual, last food orders 8.30pm

HENRY'S BAR

Christmas Eve

8am - 10pm

Christmas Day

3pm - 6pm

Boxing Day

8am - 10pm

New Year's Eve

8am - 12pm

New Year's Day

8am - 10pm